



Media kit

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BZSEL area

Helping science and
tech grow  smarter

Basel Area Business & Innovation is the strategic growth partner helping scalable ventures to land, launch and level up in the Basel Area – faster, smarter and friction free.

The non-profit agency supports startups, scaleups, SMEs and global enterprises with expert insight, equity-free funding, and end-to-end support. Serving the cantons of Basel-Stadt, Basel-Landschaft and Jura, our mission is regional growth.



Here for the region

A formula for success

Backed by the cantons of Basel-Stadt, Basel-Landschaft and Jura alongside the Swiss Government and private sponsors, we're an independent public-private partnership built to make bold ideas move faster.

Basel-Stadt

Jura

Swiss Government

Basel-Landschaft

Public + Private



10 years of impact

300+

Global companies settled
in the Basel Area



650+

Startups and scaleups
supported through launch

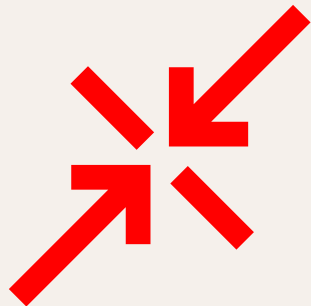
65,000+

Participants across our
events and programs



CHF 800m+

Funding raised by startups
we've supported



Where it all



Novartis Campus

8,000
Life sciences
professionals



Main Campus

2030
Switzerland's largest life sciences
focused innovation park



Jura Campus

50+
Industry events
every year

comes to life

Switzerland Innovation Park Basel Area

Basel Area Business & Innovation manages the campus network consisting of three sites across the region, bringing together world-class workspaces and wet labs.

Innovation ecosystem

We represent Europe's most
concentrated innovation
ecosystem and its transformative
Life Sciences Supercluster

Life Sciences Supercluster




“Run by founders, scientists and experts in setting up businesses, labs and workspaces, Basel Area Business & Innovation connects companies to the insight, infrastructure and collaborative network needed to scale seamlessly inside Europe's most concentrated innovation ecosystem.”

Christof Klöpfer
CEO Basel Area Business & Innovation




#1



Switzerland's leading destination for R&D investment and productivity

3 in 1



Spanning three nations, it's home to triple the talent, 160 nationalities and 58,000 cross-border commuters

97%



As part of the Arc-Jurassien, the region is a base for 97% of the Swiss microtech workforce

Europe's most concentrated innovation ecosystem

Your venture capital

With triple the talent, easy market access, founder-first funding options and a growing ecosystem of SMEs driving progress in production, advanced manufacturing and ICT, the Basel Area turns ideas into impact, faster.

33,000+

Access the largest life sciences talent pool in mainland Europe and most concentrated worldwide

800+

Home to over 800 life sciences companies, the Basel Area put your market on your doorstep

1,000+

With over 1,000 research groups, get instant access to the network you need

Europe's transformative Life Sciences Supercluster

Your most valuable discovery

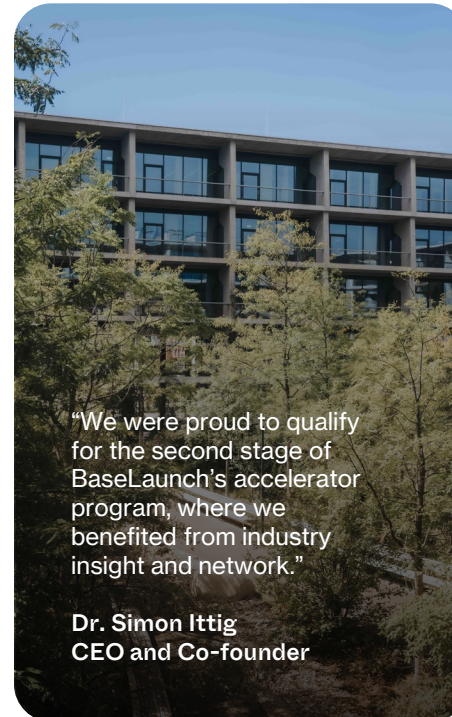
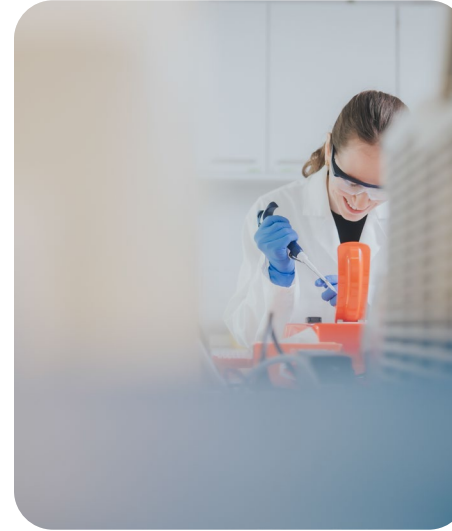
The Basel Area Life Sciences Supercluster is Europe's most concentrated destination for biotech, pharma, healthtech and medtech innovation — and home to the highest density of life sciences professionals anywhere in the world.

Success stories

From spin-out to sale: The power of our accelerators

T3 Pharma began as a University of Basel spin-out with a bold idea: engineer live bacteria to deliver cancer therapies. As one of the first companies financed by our biotech accelerator BaseLaunch, the company scaled from research to clinical readiness, culminating in a CHF 450m sale, validating both the science and the support network that helped it grow.

T3 Pharma



Success stories

One of the most promising biotech startups globally

Alentis Therapeutics turned cutting-edge science into a clinical-stage biotech with support from our biotech accelerator BaseLaunch. From company creation to investor access, the platform helped Alentis scale fast, culminating in one of Switzerland's largest funding rounds of 2024. Fierce Biotech named it "one of the most promising biotech startups globally".

Alentis Therapeutics



Ready to report? Helpful resources

Insights



Access our latest insights about our activities, the region's innovation ecosystem, key industries, and business environment.

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www.baselarea.swiss/insights

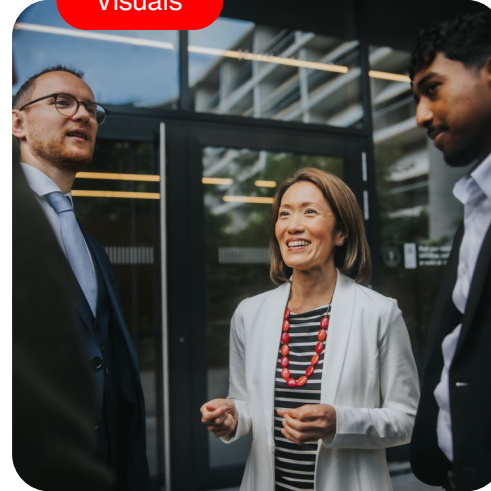
Media



Find press releases, reports, fact sheets, and background materials to support your reporting.

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–
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Connect to expert insight

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Helping science and tech grow smarter

