

Media kit



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basel area

Helping science and
tech grow  smarter

Basel Area Business & Innovation is the strategic growth partner helping scalable ventures to land, launch and level up in the Basel Area – faster, smarter and friction free.

The non-profit agency supports startups, scaleups, SMEs and global enterprises with expert insight, equity-free funding, and end-to-end support. Serving the cantons of Basel-Stadt, Basel-Landschaft and Jura, our mission is regional growth.



Here for
the region

A formula for success

Backed by the cantons of Basel-Stadt, Basel-Landschaft and Jura alongside the Swiss Government and private sponsors, we're an independent public-private partnership built to make bold ideas move faster.



Basel-Landschaft



Basel-Stadt



Jura

Public
+ Private

10 years of impact

300+

Global companies settled
in the Basel Area



650+

Startups and scaleups
supported through launch

65,000+

Participants across our
events and programs



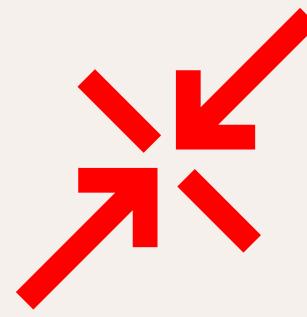
CHF 800m+

Funding raised by startups
we've supported

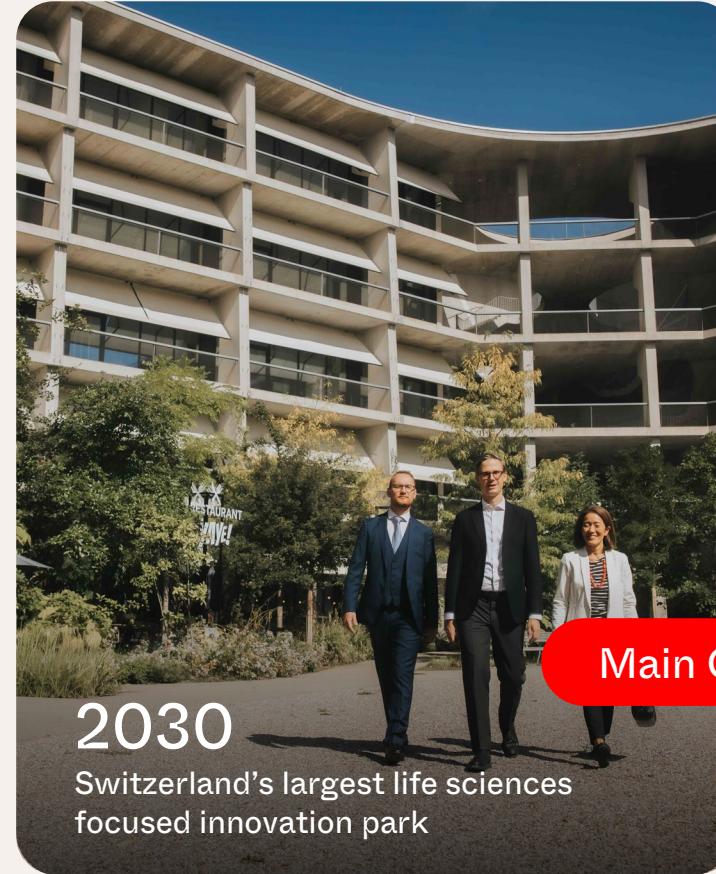


8,000
Life sciences
professionals

Where it all



comes to life



Main Campus

Jura Campus

50+
Industry events
every year



Switzerland Innovation Park Basel Area

Basel Area Business & Innovation manages the campus network consisting of three sites across the region, bringing together world-class workspaces and wet labs.

We represent Europe's most concentrated innovation ecosystem and its transformative Life Sciences Supercluster



Life Sciences Supercluster

Innovation ecosystem



“Run by founders, scientists and experts in setting up businesses, labs and workspaces, Basel Area Business & Innovation connects companies to the insight, infrastructure and collaborative network needed to scale seamlessly inside Europe's most concentrated innovation ecosystem.”

Christof Klöpper
CEO Basel Area Business & Innovation

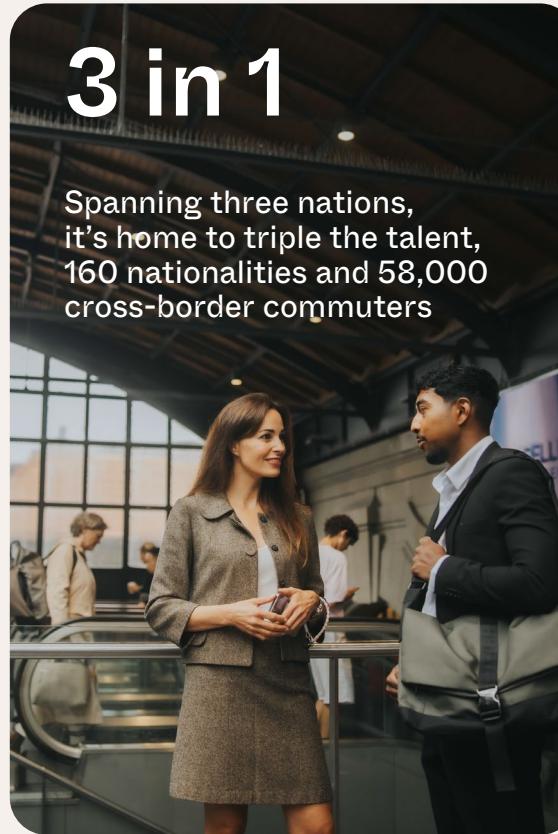


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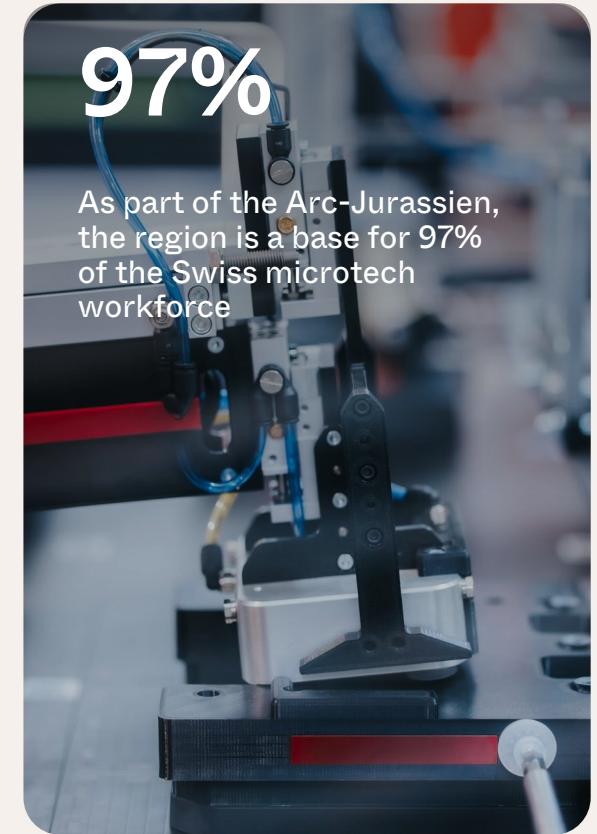
Switzerland's leading destination for R&D investment and productivity

3 in 1

Spanning three nations, it's home to triple the talent, 160 nationalities and 58,000 cross-border commuters

**97%**

As part of the Arc-Jurassien, the region is a base for 97% of the Swiss microtech workforce



Europe's most concentrated innovation ecosystem

Your venture capital

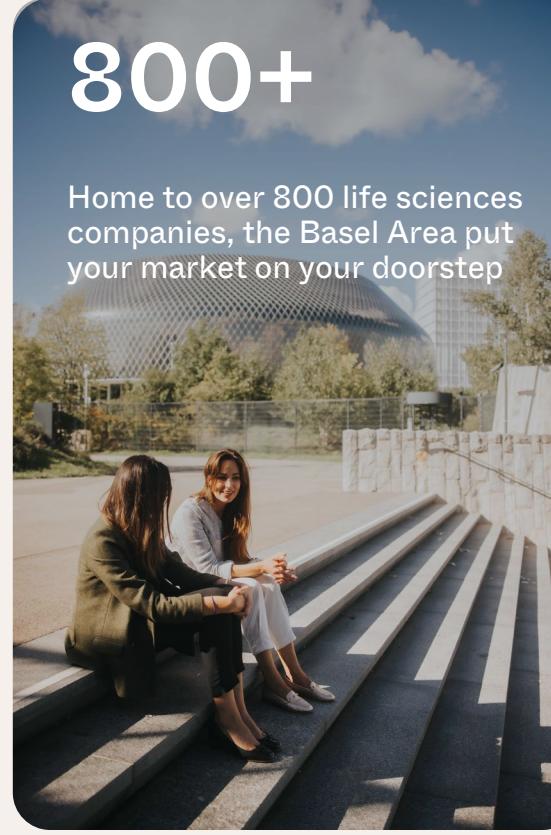
With triple the talent, easy market access, founder-first funding options and a growing ecosystem of SMEs driving progress in production, advanced manufacturing and ICT, the Basel Area turns ideas into impact, faster.

33,000+



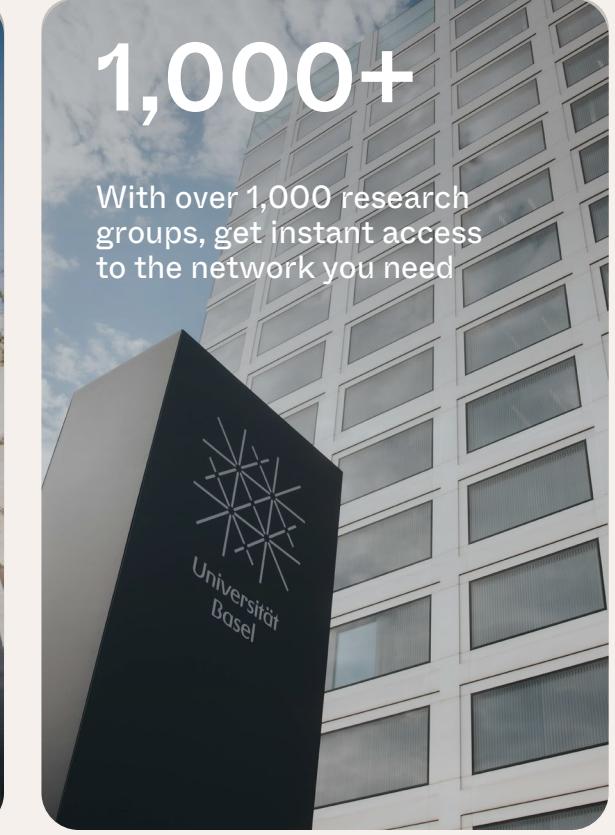
Access the largest life sciences talent pool in mainland Europe and most concentrated worldwide

800+



Home to over 800 life sciences companies, the Basel Area put your market on your doorstep

1,000+



With over 1,000 research groups, get instant access to the network you need

Europe's transformative Life Sciences Supercluster

Your most valuable discovery

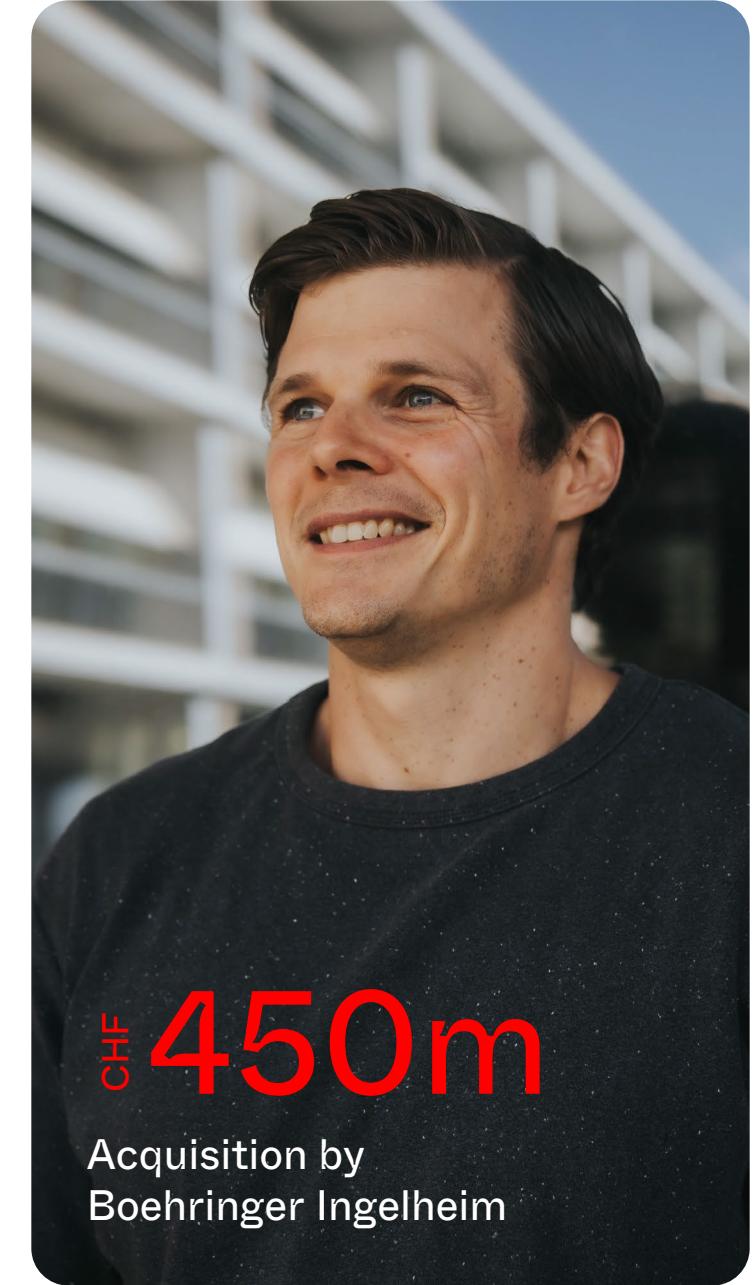
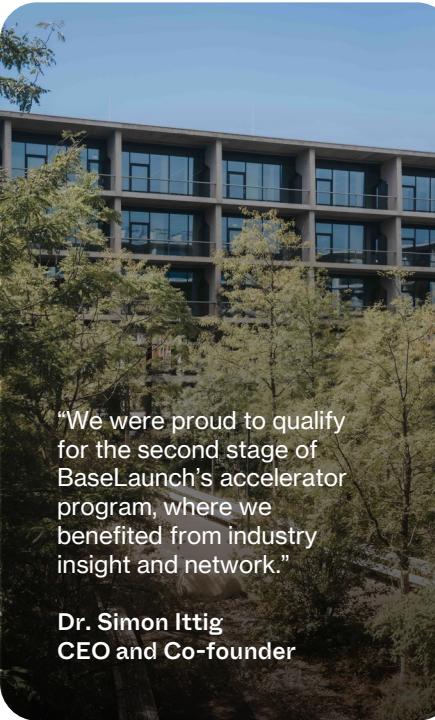
The Basel Area Life Sciences Supercluster is Europe's most concentrated destination for biotech, pharma, healthtech and medtech innovation — and home to the highest density of life sciences professionals anywhere in the world.

Success stories

From spin-out to sale: The power of our accelerators

T3 Pharma began as a University of Basel spin-out with a bold idea: engineer live bacteria to deliver cancer therapies. As one of the first companies financed by our biotech accelerator BaseLaunch, the company scaled from research to clinical readiness, culminating in a CHF 450m sale, validating both the science and the support network that helped it grow.

T3 Pharma



Success stories

One of the most promising biotech startups globally

Alentis Therapeutics turned cutting-edge science into a clinical-stage biotech with support from our biotech accelerator BaseLaunch. From company creation to investor access, the platform helped Alentis scale fast, culminating in one of Switzerland's largest funding rounds of 2024. Fierce Biotech named it "one of the most promising biotech startups globally".

Alentis Therapeutics



Ready to report? Helpful resources

A woman with blonde hair, wearing a dark blazer and beige pants, is speaking into a microphone. She is standing in front of a whiteboard with the words "future" and "value" visible. A red speech bubble in the top left corner contains the word "Insights".

Insights



Access our latest insights about our activities, the region's innovation ecosystem, key industries, and business environment.

—
www.baselarea.swiss/insights

A woman with long brown hair, wearing a white blazer and black pants, is presenting to a group of people. She is pointing at a whiteboard with sticky notes. A red speech bubble in the top left corner contains the word "Media".

Media



Find press releases, reports, fact sheets, and background materials to support your reporting.

—

www.baselarea.swiss/media

A group of four people, two men and two women, are looking at a large screen or window. They are all dressed in professional attire. A red speech bubble in the top left corner contains the word "Visuals".

Visuals



Download high-resolution images, logos, and visual assets for your publications and media coverage.

—

[Link to the visual assets](#)

Connect to expert insight

Get in touch

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