

## Media release

Basel, 17.08.2020

### Switzerland Innovation Park Basel Area opens new site on the Novartis Campus

**Basel Area Business & Innovation is the first large external organization to benefit from the opening of the Novartis Campus. The newly opened site of Switzerland Innovation Park Basel Area is aimed at startups and established companies from the digital health and personalized medicine sectors. The objective is to establish a closeness between startups and the scientists from Novartis and thereby foster new forms of exchange, collaboration and innovation. The offer has met with a lot of interest. Eight companies have already settled in the Innovation Park.**

In the coming years, Novartis will be opening its campus in Basel to companies from the life sciences sector. The first large external organization to take advantage of this opportunity is Basel Area Business & Innovation, which has set up its Switzerland Innovation Park Basel Area on the Novartis Campus. The focus is on companies developing innovative solutions in the areas of digital health and personalized medicine. For this reason, the Novartis Campus is also home to the DayOne Accelerator, which promotes innovative projects and companies working on future solutions for the healthcare sector.

At its new location, the Switzerland Innovation Park Basel Area offers a modern working environment with 30 fixed and 12 flexible workplaces. The area of around 580 m<sup>2</sup> comprises a main room with kitchen, lounge and innovation space, as well as a workshop room and a separate office. There is considerable interest in this offer, which has already prompted eight companies to move their business to the Innovation Park on the Novartis Campus. Sebastian Mathias Keller, CEO and co-founder of Rekonas Medical, says for example: "For us, the proximity to Novartis is of huge interest because we provide software in the field of neurology that can be used both in everyday clinical practice and also in the testing of new medicines. We've already had interesting discussions with people from Novartis about projects and possibilities for collaboration. There is also a lively exchange of ideas with other companies in the Innovation Park."

After the sites in Allschwil, Basel and Jura, the Novartis Campus site is the latest addition to the Switzerland Innovation Park Basel Area. These four sites of the Switzerland Innovation Park Basel Area are part of the national network of Switzerland Innovation, which seeks to offer technology-oriented companies the best location for the development of products and facilitate easy access to talents, knowledge and technical expertise. "The opening of the site on the Novartis Campus is a godsend for us," says Christof Klöpffer, CEO of Basel Area Business & Innovation. "We see it as a vote of confidence from Novartis and as recognition of the quality of the Switzerland Innovation Park Basel Area." The new and unique offering on the Novartis Campus makes Basel Area even more attractive for young and established companies active in the fields of digital health and personalized medicine.



### **About Switzerland Innovation Park Basel Area**

The Switzerland Innovation Park Basel Area is one of five sites in Switzerland Innovation's network of science parks. At its four sites Allschwil, Basel, and Novartis Campus in Basel, the Switzerland Innovation Park Basel Area offers a total usable space of 7,380 m<sup>2</sup>. The focus at the main location in Allschwil is on biotechnology and medtech; in Basel, it is on digital health, on the Novartis Campus on digital health and personalized medicine and in Jura on medtech, digital health, health tech and industrial transformation. The Switzerland Innovation Park Basel Area sees itself as a catalyst for innovation and progress. It connects and supports people with ideas and passion, gives them access to an innovative and cutting-edge infrastructure as well as a broad set of services so that they can focus on inventing, researching and shaping their future. The Switzerland Innovation Park Basel Area is also home to the support programs BaseLaunch, DayOne and i4Challenge. There are currently about 200 people working at 39 companies and 14 research groups in the Switzerland Innovation Park Basel Area, which is managed by Basel Area Business & Innovation.

[www.switzerland-innovation.com/baselarea](http://www.switzerland-innovation.com/baselarea)

### **About Basel Area Business & Innovation**

Basel Area Business & Innovation is the investment and innovation promotion agency dedicated to helping companies, institutions and startups find business success in the Basel Area. The organization targets and attracts companies to settle, supports founders of innovative ventures, and drives high growth initiatives in order to establish the region as the Swiss business and innovation hub of the future. The non-profit agency focuses on growing the area's cutting-edge industries life sciences, healthcare and production technologies and manages the Switzerland Innovation Park Basel Area, which houses the organization's accelerator programs. The agency serves the cantons of Basel-Landschaft, Basel-Stadt and Jura.

[www.baselarea.swiss](http://www.baselarea.swiss)

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