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SWISS 2021 INNOVATION CHALLENGE



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swissinnovationchallenge.ch/registration

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SWISS INNOVATION CHALLENGE

The Swiss Innovation Challenge is an innovation promotion programme with a competition in which 25 finalists and one award winner are selected from over 100 innovation projects in three elimination rounds («pitches»). The participants in the competition are SMEs and start-ups from all over Switzerland. The competition lasts eight months. During this time, participants can take part in free, user-focused seminars. The Award Winning Ceremony will take place in front of an audience of more than 3,000 on the «Tag der Wirtschaft» (Business Day) in St. Jakobshalle Basel.

For whom is the competition?

The projects can be product, organisational, management, process, service or business model innovations. Regardless of whether it is a start-up, an established company, a non-profit organisation or a public administration: we actively support you in putting your innovation project into practice.

You benefit from:

- Up to 6 coaching sessions with experts and practitioners
- 12 seminars, each half a day in German and/or English (including business planning, marketing and market entry, legal aspects, internationalisation strategies or financing)
- Extensive marketing and PR measures
- Attention in the media
- Mentoring with experienced entrepreneurs
- Networking events

What can you gain?

In addition to comprehensive support, you have the chance to win prize money and services worth CHF 60,000.

Special prizes

If your innovation project meets the relevant criteria, you also have the opportunity to win one of the two special prizes in the «Life Sciences» and «Construction». Ask us about the entry requirements.

Networking

Meeting potential partners and customers



Pitches

Specifying the business model and strengthening sales skills



Award Winning Ceremony

On the occasion of the «Tag der Wirtschaft» at St. Jakobshalle Basel.

Last year as a virtual event due to the coronavirus (screenshots)





SWISS INNOVATION CHALLENGE

Successful innovators are:

- Creative
- Persistent
- Ambitious
- Open to new things
- And ready to leave their comfort zone

The Swiss Innovation Challenge is for anyone who would like to use or strengthen these qualities and are interested in increasing the chances of their own innovation also being successfully implemented.

And it's easy to enter:

1. Visit the website
2. Fill in the entry form
3. Briefly describe your innovation
4. Enter your contact details
5. Submit and you're done!



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Cooperation partners



The winners of the 2020 Swiss Innovation Challenge



AgroSustain SA – the 2020 Swiss Innovation Challenge winning project

Food rotting in the field or further along the supply chain to the consumer is too common a sight. The UNO organisation FAO (Food and Agriculture Organisation) estimates that around one third of the world's food production, worth 1.66 trillion US dollars, is wasted. AgroSustain aims to reduce food waste and promote sustainable agriculture by developing natural means of crop protection using environmentally friendly organic solutions from the field to the fork.



Resistell AG – the 2020 Swiss Innovation Challenge runner-up

Resistell proposes an alternative to the culture-based antibiogram, the current gold standard for antibiotic susceptibility testing. Resistell offers a diagnostic device based on the rapid AST method for detecting movement caused by live bacterial cells. Because the test is growth-independent, the time it takes to get a result is reduced from days to minutes. Resistell provides information on which antibiotic should be used to treat the patient and in which concentration it should be administered.



help2type GmbH – third place in the 2020 Swiss Innovation Challenge

A haptic keyboard for smartphones

Starting position! Close your eyes for a moment and try to type a message on your smartphone. It takes forever. This is how 300,000 blind and visually impaired people in Switzerland feel today. Solution: a compact keyboard that can be attached directly to the smartphone. The attachment makes it possible to flip the keyboard from the screen to the back of the smartphone. The keyboard is connected via Bluetooth. It works with IOS and Android. Mission: we believe in helping you connect better in the digital world thanks to help2type.



Resistell AG
Winner of the
Life Sciences Special Prize 2020

Sponsored by:



Tinamu Labs AG
Winner of the
Construction Special Prize 2020

Sponsored by:

Ulrich Stamm-
Wohltätigkeitsstiftung



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CHALLENGE

The 2021 Swiss Innovation Challenge key dates

Kick-off	12 April
First pitch	7, 8 and 9 June
Second pitch	6 and 7 September
Final pitch	4 and 5 November
Award Winning Ceremony on the occasion of «Tag der Wirtschaft»	25 November

Subject to changes

Do you have any questions about the competition?

Contact us:



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