

# Discover the Basel Area as a hub for startups and entrepreneurs

## About

Basel Area Business & Innovation is your connection to professional resources and helps you find business success in the Basel Area. Within our vibrant ecosystem, we build a community of innovators, thought leaders, experts and stakeholders. We develop collaborative projects and accelerators, and offer workspaces that support innovation and growth across several key industries such as therapeutics, healthcare and production technologies.



Let's grow your innovative project together

innovateinbasel.com



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## Innovate

Turning ideas into success or getting a new business off the ground takes hard work and dedication. Basel Area Business & Innovation is your connection to professional resources within a vibrant ecosystem designed to nurture innovation.

### Accelerating business growth

We provide tailored entrepreneurial support at every step of the founding process in the Basel Area, one of the leading life sciences hubs globally and an emerging hub for startups. From courses, seminars and workshops to support material, our services are here to help you launch a new company or business idea. With our bespoke Venture Mentoring program, you can turn your innovation into a solid business case. As part of a guided process, you'll receive an assessment and concrete recommendations from industry insiders and experts. This program, as well as our three accelerators in Therapeutic Innovation, Healthcare Innovation and Industrial Transformation, are oriented towards entrepreneurs and high-tech SMEs. We bring together experts, companies and entrepreneurs with partners, collaborators and funding sources to help nurture innovation and accelerate business growth.

#### $\rightarrow$ Find out how

Contact us about your innovation project

innovate@baselarea.swiss



#### **Therapeutic Innovation**

The world's pharma giants, along with many promising biotechs, world-class research institutions, top-tier investors and venture funds, call the Basel Area their home. This tightly interwoven environment provides the ideal launch pad for the creation of new biopharma ventures.

## BASELAUNCH

The incubator and accelerator helps scientists and entrepreneurs launch exceptional biotech companies. With the support of leading pharma companies and venture funds, it serves as a growth platform for early-stage ventures developing cutting-edge therapeutics. BaseLaunch helps build companies from inception through to Series A funding, providing financing of up to CHF 500,000 per company and supporting all aspects of business development.





### **Healthcare Innovation**

Shaping the future of health means making the best use of digital technologies and fostering a strong collaborative environment for a future rooted in precision medicine and personalized healthcare. The Basel Area has a strong healthcare ecosystem with numerous established and world-leading medtech, biopharma and diagnostics companies and research institutes.

### DAYONE

The DayOne initiative has developed a unique healthcare innovation platform that enables transformation. It is based on a patient-centered, sustainable approach to healthcare and brings together a community of great innovators who want to contribute to shaping the future of health. It enables multi-stakeholder contribution across disciplines and industries that can deliver solutions to healthcare needs together. The platform offers events, catalyst projects, startup acceleration and innovation workspaces.





### **Industrial Transformation**

In today's ever-changing technological world, manufacturing companies are continuously challenged to transform themselves in order to adapt to the evolving needs of their customers. This requires new core skills and capabilities. The Basel Area offers a powerful ecosystem for tackling the transition of the manufacturing industry towards smart technologies and sustainable production methods.

## 44CHALLENGE

The ultimate goal of the program is to enable a thriving production technology and industrial ecosystem. Focused on innovative solutions, new approaches and next-generation products or services for industrial transformation, the i4Challenge offers a platform to help SMEs, startups and Industry 4.0 projects promote their product or service. Participants will gain access to partners, mentors, collaborators and potential customers.



## **Participate**

We help you as entrepreneurs, SMEs and established firms to innovate and accelerate your business ideas.

#### **Network and events**

We organize a variety of events and networking opportunities for you to engage a vibrant network of innovators and experts in the region.

#### **Catalyst projects**

Share your expertise and spark groundbreaking innovations. We facilitate this exchange through one-time workshops and ongoing initiatives.

#### Acceleration

Connect with experts, partners, collaborators and funding sources in the Basel Area.

#### **Entrepreneurial support**

Turn your innovation into a solid business case by accessing expertise through courses and seminars in our Venture Mentoring Program.

#### **Collaborative workspaces**

At the Switzerland Innovation Park Basel Area, we offer state-of-the-art infrastructure with fully equipped labs, coworking spaces and a community of great minds.

#### $\rightarrow$ Work with us

Our services are free of charge to qualified businesses

innovateinbasel.com



Discover six reasons why we are your strongest supporter in growing your innovative venture or project in the Basel Area.





company launches supported



accelerators to jumpstart your business



\$500M+

**31,000+** event participants raised by accelerated companies

**100 29,100+** members in our community of innovators

In the last five years

We welcome support from industry and foundations in the form of sponsorships and funding to help us create more impact in the region.