

### **About Basel Area Business & Innovation (short)**

Basel Area Business & Innovation is the investment and innovation promotion agency dedicated to helping companies, institutions and startups find business success in the Basel Area. The organization targets and attracts companies to settle, supports founders of innovative ventures, and drives high growth initiatives in order to establish the region as the Swiss business and innovation hub of the future. The non-profit agency focuses on growing the area's cutting-edge industries life sciences, healthcare and production technologies and manages the Switzerland Innovation Park Basel Area, which houses the organization's accelerator programs. The agency serves the cantons of Basel-Landschaft, Basel-Stadt and Jura.

[www.baselarea.swiss](http://www.baselarea.swiss)  
[www.switzerland-innovation/baselarea](http://www.switzerland-innovation/baselarea)

### **About Basel Area Business & Innovation (medium)**

Basel Area Business & Innovation is the investment and innovation promotion agency dedicated to helping startups, institutions and companies find business success in the Basel Area. The organization targets and attracts companies to settle, supports founders of innovative ventures, and drives high growth initiatives in order to establish the region as the Swiss business and innovation hub of the future. With a focus on growing the Basel Area's cutting-edge industries, the non-profit agency has launched several initiatives aimed at growing the future oriented life sciences, healthcare and production technologies ecosystem. Since its start in 2016, Basel Area Business & Innovation has supported the settlement of over 120 companies and the foundation of more than 240 startups. The organization also manages the Switzerland Innovation Park Basel Area, which houses the agency's accelerator programs. It serves the cantons of Basel-Landschaft, Basel-Stadt and Jura.

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### **About Basel Area Business & Innovation (long)**

Basel Area Business & Innovation is the investment and innovation promotion agency dedicated to helping companies, institutions and startups find business success in the Basel Area. The organization promotes innovation and investment in the Basel Area, while nurturing expertise in core high-growth industry segments to establish the Basel Area as the Swiss business and innovation hub of the future. With a focus on growing the region's cutting-edge industries, the non-profit agency has launched several initiatives aimed at growing the future oriented life sciences, healthcare and production technologies ecosystem.

In the area of innovation promotion, Basel Area Business & Innovation supports entrepreneurs, SMEs and established firms by offering startup acceleration, catalyst projects, events and workshops, as well as collaborative workspaces. It manages the acceleration programs BaseLaunch for therapeutic innovation, DayOne for healthcare innovation and i4Challenge for industrial transformation. In the area of investment promotion, the agency helps people and firms to find the right locations to grow their businesses. Therefore, it offers assistance in all aspects of establishing business activities, quick access to the Basel Area ecosystem, comprehensive consulting, connections to relevant local players and finding the ideal space.

Since its foundation in 2016, the agency has supported the settlement and foundation of over 120 companies and more than 240 startups. Basel Area Business & Innovation employs around 35



people and receives funding from the cantons of Basel-Landschaft, Basel-Stadt and Jura as well as from the State Secretariat for Economic Affairs SECO.

The organization manages the Switzerland Innovation Park Basel Area, which consists of the four sites Allschwil, Basel, Jura and Novartis Campus in Basel. The focus in Allschwil is on biotechnology and medtech; in Basel, it is on digital health, and in Jura on medtech, digital health, health tech and industrial transformation. The Switzerland Innovation Park Basel Area serves as a catalyst for innovation and progress and houses the Basel Area Business & Innovation accelerator programs. It connects and supports people with ideas and passion, gives them access to a stimulating community, and provides an innovative and cutting-edge infrastructure as well as a broad set of services so that they can focus on inventing, researching and shaping their future. There are currently about 190 people working at 38 companies and 14 research groups at the Switzerland Innovation Park Basel Area.

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