

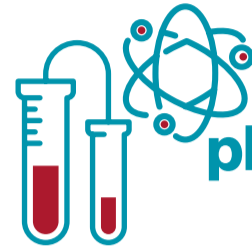
# The Basel Area: a global science hub

## Investing in biotech

The **HIGHEST** public and private investment into biotech in Switzerland in 2021:<sup>1</sup>

 **PRIVATE:**  
**CHF 441M = 54 %**  
of national total


 **PUBLIC:**  
**CHF 1,524M = 61 %**  
of national total



A centre for  
**pharmaceutical  
INNOVATION**

**10 %** real gross value added per year<sup>2</sup>


**CHF 24.7B**  
nominal gross value added in 2020<sup>2</sup>  



**124.2**  
patent applications per million inhabitants in 2018<sup>2</sup>, second only to Boston, US.  


**31'200**  
employees in Life Sciences<sup>5</sup>  


**14+**  
leading research institutes within a 60-minute drive  


## Unmatched productivity in the life sciences

A **7 % SHARE** of the total regional employment (1.7 % in Boston, US and 0.2 % in London, UK)<sup>2</sup>  


**CHF 25.7B** generated by life science industries in 2020<sup>2</sup>  


**9.3 %** real gross value added per year<sup>2</sup>-the **HIGHEST** in the world  


## International #1,

generating **494 CHF (\$507) per hour** worked and **843,000 CHF (\$856,000) per employee** in 2020.

This puts Basel way ahead of the San Francisco Bay Area, Øresund and Singapore.<sup>2</sup>



## Switzerland is Europe's top location

**#1** in the Global Talent Competitiveness Index 2021<sup>3</sup>

**#1** Innovation Leader in Europe in the European Innovation Scoreboard 2022<sup>4</sup>



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**BASEL  
AREA**   
MORE TO **DISCOVER**

<sup>1</sup>Swiss Biotech, Report 2022

<sup>2</sup>Interpharma, Report 2022

<sup>3</sup>INSEAD, Global Talent Index 2021

<sup>4</sup>European Commission, European Innovation Index 2022

<sup>5</sup>BAK Economics 2020