

## Boilerplate

Basel, 15.08.2023

### **About Basel Area Business & Innovation**

Basel Area Business & Innovation is the investment and innovation promotion agency dedicated to helping companies, institutions and startups find business success in the Basel Area. The organization targets and attracts companies to settle, supports founders of innovative ventures, and drives high growth initiatives in order to establish the region as the Swiss business and innovation hub of the future. The non-profit agency focuses on growing the area's cutting-edge industries life sciences, healthcare and production technologies and manages the Switzerland Innovation Park Basel Area, which houses the organization's accelerator programs. The agency serves the cantons of Basel-Landschaft, Basel-Stadt and Jura.

[www.baselarea.swiss](http://www.baselarea.swiss)

[www.switzerland-innovation/baselarea](http://www.switzerland-innovation/baselarea)

### **About Basel Area Business & Innovation**

Basel Area Business & Innovation is the investment and innovation promotion agency dedicated to helping startups, institutions and companies find business success in the Basel Area. The organization targets and attracts companies to settle, supports founders of innovative ventures, and drives high growth initiatives in order to establish the region as the Swiss business and innovation hub of the future. With a focus on growing the Basel Area's cutting-edge industries, the non-profit agency has launched several initiatives aimed at growing the future oriented life sciences, healthcare and production technologies ecosystem. Since its start in 2016, Basel Area Business & Innovation has supported the settlement of over 220 companies and the foundation of around 490 startups. The organization also manages the Switzerland Innovation Park Basel Area, which houses the agency's accelerator programs. It serves the cantons of Basel-Landschaft, Basel-Stadt and Jura.

[www.baselarea.swiss](http://www.baselarea.swiss)

[www.switzerland-innovation/baselarea](http://www.switzerland-innovation/baselarea)

## **About Basel Area Business & Innovation**

Basel Area Business & Innovation is the investment and innovation promotion agency dedicated to helping companies, institutions and startups find business success in the Basel Area. The organization promotes innovation and investment in the Basel Area, while nurturing expertise in core high-growth industry segments to establish the Basel Area as the Swiss business and innovation hub of the future. With a focus on growing the region's cutting-edge industries, the non-profit agency has launched several initiatives aimed at growing the future oriented life sciences, healthcare and production technologies ecosystem.

In the area of innovation promotion, Basel Area Business & Innovation supports entrepreneurs, SMEs and established firms by offering startup acceleration, catalyst projects, events and workshops, as well as collaborative workspaces. It manages the acceleration programs BaseLaunch for therapeutic innovation, DayOne for healthcare innovation and i4Challenge for industrial transformation. In the area of investment promotion, the agency helps people and firms to find the right locations to grow their businesses. Therefore, it offers assistance in all aspects of establishing business activities, quick access to the Basel Area ecosystem, comprehensive consulting, connections to relevant local players and finding the ideal space.

Since its foundation in 2016, the agency has supported the settlement and foundation of over 220 companies and the foundation of around 490 startups. Basel Area Business & Innovation employs 52 people and receives funding from the cantons of Basel-Landschaft, Basel-Stadt and Jura as well as from the State Secretariat for Economic Affairs SECO.

The organization manages the Switzerland Innovation Park Basel Area, which consists of the four sites Allschwil, Basel, Jura and Novartis Campus in Basel. The focus of the Main Campus in Allschwil is on biotechnology and medtech; in Basel, it is on digital health, and in Jura on medtech, digital health, health tech and industrial transformation. The Switzerland Innovation Park Basel Area serves as a catalyst for innovation and progress and houses the Basel Area Business & Innovation accelerator programs. It connects and supports people with ideas and passion, gives them access to a stimulating community, and provides an innovative and cutting-edge infrastructure as well as a broad set of services so that they can focus on inventing, researching and shaping their future. There are currently about 510 people working at 74 companies and 12 research groups at the Switzerland Innovation Park Basel Area.

[www.baselarea.swiss](http://www.baselarea.swiss)

[www.switzerland-innovation/baselarea](http://www.switzerland-innovation/baselarea)

## **About Basel Area Business & Innovation**

Basel Area Business & Innovation is the investment and innovation promotion agency dedicated to helping companies, institutions and startups find business success in the Basel. The organization targets and attracts the right companies to settle, supports founders of innovative ventures, and drives high growth initiatives to establish the Basel Area as the Swiss business and innovation hub of the future and create a positive impact on the ecosystem. With a focus on growing the region's cutting-edge industries, the non-profit agency has launched several initiatives aimed at growing the digital and future oriented life sciences, healthcare and production technologies ecosystem. Since its foundation in 2016, Basel Area Business & Innovation has supported the settlement and foundation of over 190 companies and the foundation of around 400 startups and has built a community of around 30,000 innovators. It employs 52 people and receives funding from the cantons of Basel-Landschaft, Basel-Stadt and Jura as well as from the State Secretariat for Economic Affairs SECO.

## **Innovation and Investment Promotion**

In the area of innovation promotion, the organization supports entrepreneurs, SMEs and established firms who want to found or grow an innovative venture by offering startup acceleration, catalyst projects, events and workshops as well as collaborative workspaces to help them thrive. It manages three initiatives and acceleration programs: BaseLaunch for therapeutic innovation, DayOne for healthcare innovation and i4Challenge for industrial transformation. These initiatives support entrepreneurs and managers, helping them find the ideal environment to amplify their business and innovation potential. In the area of investment promotion, Basel Area Business & Innovation helps people and firms to find the right locations to grow their businesses. The organization offers assistance in all aspects of establishing a business presence by providing comprehensive consulting services and connections to relevant local players, as well as finding the ideal space. Quick access to the Basel Area ecosystem through events and in-house experts is also included.

## **Switzerland Innovation Park Basel Area**

The agency also manages one of five locations in Switzerland Innovation's network of science parks, the Switzerland Innovation Park Basel Area. The Park Basel Area has four sites: Allschwil, Basel, Jura and Novartis Campus in Basel. The focus at the Main Campus in Allschwil is on biotechnology and medtech; in Basel, it is on digital health, and in Jura on medtech, digital health, health tech and industrial transformation. The Switzerland Innovation Park Basel Area serves as a catalyst for innovation and progress. It connects and supports people with ideas and passion, gives them access to an innovative and cutting-edge infrastructure as well as a broad set of services so that they can focus on inventing, researching and shaping their future. The Switzerland Innovation Park Basel Area houses the Basel Area Business & Innovation accelerator programs. There are currently about 510 people working at 74 companies and 12 research groups at the Park. In autumn 2022, the Main Campus of the Switzerland Innovation Park Basel Area in Allschwil was inaugurated. The new building was designed by Herzog & de Meuron.

[www.baselarea.swiss](http://www.baselarea.swiss)

[www.switzerland-innovation.com/baselarea](http://www.switzerland-innovation.com/baselarea)